

Experimental Researches in Tourism: A Bibliometric Analysis

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Abstract— The aim of the study is to reveal the empirical trends in the tourism literature by analyzing the experimental researches carried out in the field of tourism in terms of bibliometric. The research data comprise 648 studies published “empirical” and “experimental” topic title between 1982-2017 in the top five tourism journals according to the Journal Citation Reports which are Tourism Management(TM), Journal of Travel Research(JTR), Journal of Sustainable Tourism(JST), Cornell Hospitality Quarterly(CHQ) and Annals of Tourism Research(ATR) indexed in "Hospitality, Leisure, Sport & Tourism" research area. The journals are examined in terms of publication numbers by years, country cooperations, common publication citation networks and topic orientations. Social network analysis has been used to determine the country collaborations, common publication citation networks and topic orientations. According to the results obtained in the study; %92,1 of publications were published after 2000. 58.5% of the publications were published between 2011 and 2017. USA and Spain have an important role in country cooperations. “Multivariate Data Analysis” written by Joseph F. Hair, Jr et al. in 2010 is the most basic reference source that guides the studies. This book was effective especially in the period between 2014 and 2017. Behavioral intention, strategic planning researches and environmental innovation are the most studied topics.

Index Terms — Tourism, Experimental Researches, Bibliometrics, Social Network Analysis.

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